

DPS Parents/Guardians:

As we begin a new school year, we want to encourage all students that *Every Day Matters* at Duffield Primary. Research has shown that regular and punctual attendance is the number one indicator of student success. As a result, the state of Virginia is placing an increased emphasis on monitoring student absenteeism. For this reason, we have decided to implement a new Attendance Incentive Program at Duffield Primary. Below are the rewards that Duffield Primary School will be providing to students with good attendance for this school year. We hope that students will take full advantage of these rewards by attending school on a regular basis.

Greg Ervin, Principal Whitney Berry, Assistant Principal

Duffield Primary Attendance Incentive Program

Daily:

Each homeroom will receive a poster to hang outside their classroom when their class has 100% attendance for the day. Mrs. Berry or Mr. Ervin may pop in and congratulate the class or bring a small surprise for good attendance.

Monthly:

- All students at Duffield Primary School who have not missed a day at school for the month will
 have their names put into a drawing to have a chance to win fun prize baskets. These prizes will
 include free lunches from local restaurants, gift cards for local activities, and other prizes that
 will be announced. These winners will also have their picture featured on the attendance board.
- All students who have not missed a day each month will also receive a Brag Tag keychain and charm. They will earn charms each month to add to their keychain and can "brag" about their perfect attendance.
- Homerooms with the highest attendance average for each month will get to display the "Every Day Matters" trophy in their classroom, receive a class certificate, and will have their class picture displayed on the attendance board.

Semesterly:

"Our Attendance is Poppin'" Movie

• One afternoon during school, a movie will be played in the gym with popcorn and drinks for the students to enjoy. All students who miss no more than **2** days during the first semester will get to attend the movie in December. All students who miss no more than **5** days for the year will get to attend the movie in May.

Yearly:

- Students with perfect attendance each month will have a chance for their names to be put into a drawing to win a bicycle at the end of the year (two bicycles will be given). Those students with perfect attendance for the entire year will earn more chances to be entered to win.
- The Homeroom with the highest attendance average for the year will receive a class Celebration Party in May.